

REP: TEL# 703 528 7800 FAX# 703 528 7880

REP HEADLINE# 6330910 TRF# 332645

CREDIT ADVISORY: AGENCY CREDIT RISK !!

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET

OCT5/12 11.03

HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

ADV # ADV. NAME ISS/FL CHAMBER OF COMMERCE

AGY # AGY. NAME SOUTHERN CAMPAIGN RESOURCES

235 EAST VIRGINIA STREET

TALLAHASSEE, FL 32301

REP.# OFF.# 6556 SALESMAN #

BUYER NAME ERIN PENNINGTON

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6330910 CLASS: NATL. LOCAL REGIONAL

PRDCT FL CHAMB/S PLAKON EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT3/12 WK-2 DATE OCT5/12 11.03

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO LENA

FR JULIE

REV ADV CODE

TTL5 RTS

PLS CFM, THX 10/5

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SCOTT PLAKON FOR HOUSE DISTRICT 30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
NO BUYS TO PRINT												
SEP/12			14500.00	OCT/12		10000.00						
CONTRACT TOTAL												24500.00
TOTAL SPOTS												5

MARKET TOTALS \$43,250 WFTV 57% WKMG 20% WESH 23% WOFL 0% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE